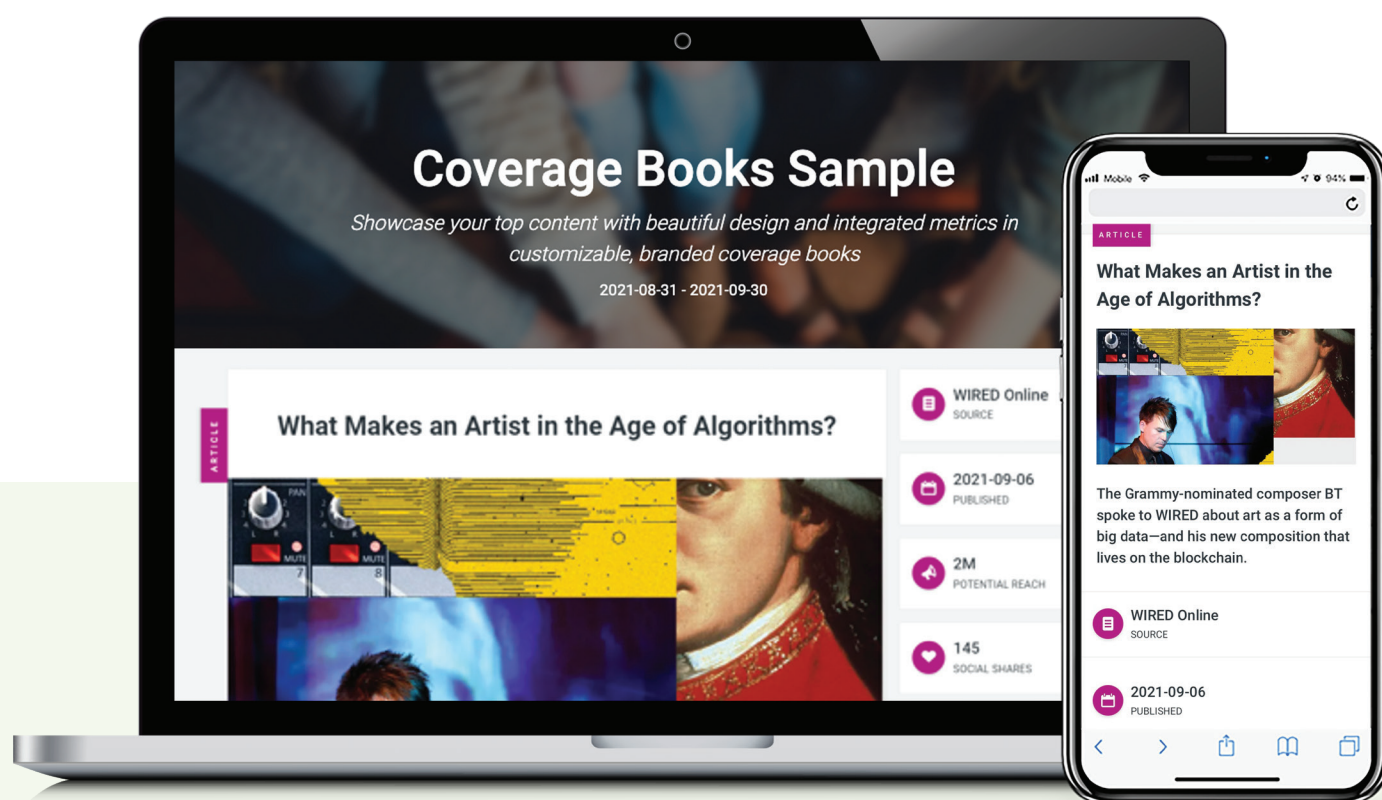# Notified Coverage Books

Beautiful, quick-to-create digital reports of your earned media coverage

Overview

Notified Coverage Books eliminate the need for time-consuming, manual steps to compile lists of coverage and to design your coverage reports by hand. Because content and data are seamlessly integrated throughout the Notified PR platform, you can include earned media coverage in this new format without having to log in to multiple solutions. Each piece of content includes publisher, reach, and social media share data.

Design, Metrics & Sharing

Showcase and share your top placements in a professional, well-designed presentation of coverage and content. Simple design options include the ability to add company logo and colors and an agency partner logo, to ensure brand consistency.

Comments may be added for each article, and the articles may be sorted in the order of your choice. Quickly duplicate existing Coverage Books to create new books with the same design.
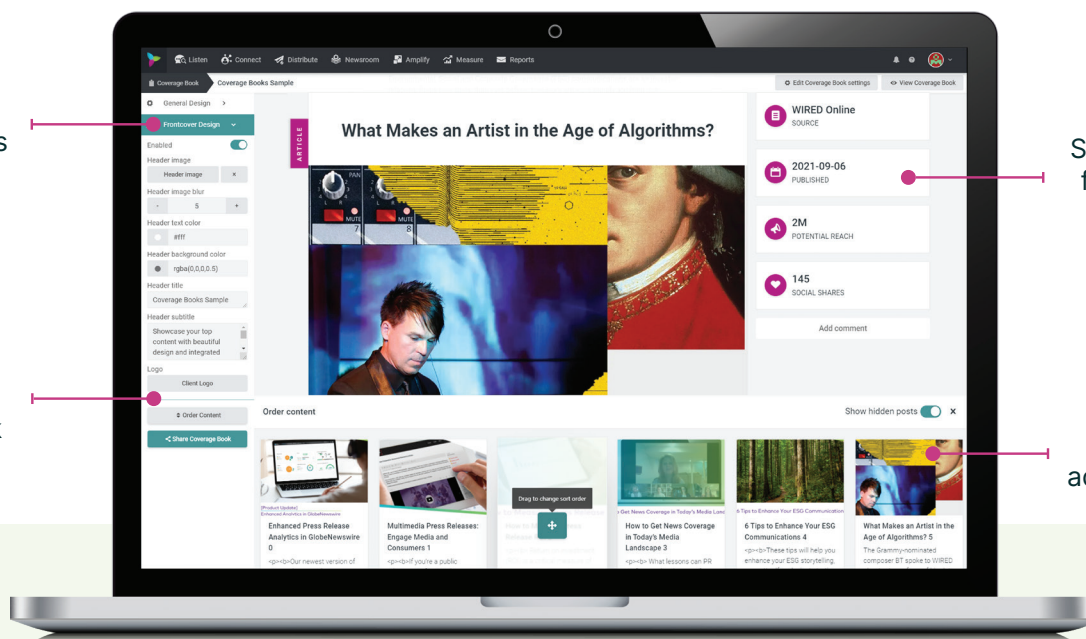
Easily use Notified Listen media monitoring to select articles to highlight with integrated metrics data. This integration of tagged earned media coverage and owned media content means that no manual lists are required. Metrics include potential reach, social shares, and sentiment. Coverage Books are instantly ready to share as an online link, which can be password protected for privacy. Notified Coverage Books are optimized for desktop or mobile viewing.

Apply company branding & logos

See key metrics for each piece of coverage

Customize the design of your Coverage Book

Organize articles and add comments

PR software that's integrated, intelligent, and easy to use

The Notified PR platform is social listening and media monitoring, a media contacts database, GlobeNewswire press release distribution, newsroom publishing, and PR measurement.

Integrated, user-friendly tools in one place – no more disconnected systems and logins. Real-time data and analytics seamlessly provide a single source of truth to help you measure your performance and ROI across social media and earned media.

Manage it all in one place, with the Notified PR Platform.